## Stanley M. Magda

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# Summary: •

- · Proficient in many state-of-the-art software programs to produce accurate and innovative graphic designs
- Able to learn quickly and integrate new tools and technologies to meet customer needs
- Demonstrated excellence in electronic graphic design and traditional illustration skills with a high degree of creativity
- · Possesses keen analytic thinking and resourceful problem-solving skills
- Has strong interpersonal communication and customer service skills
- Functions effectively working independently, as well as part of a multidisciplinary team
- Has the stamina to produce high-quality graphics in a fast-paced work environment under tight deadlines

### Responsibilities: •

- Performance on both PC and Mac platforms
- Desktop page layout and design (brochures, collateral, ads, posters, etc.)
- Tradeshow graphics, collateral and booth design
- Graphics for websites and print
- Logo design
- Illustrate storyboards for videos
- PowerPoint design formats, create new, update and/or enhance slides
- Presentation specialist for symposia and advisory board meetings
- Video conversion (mpeg, wmv, avi and mov)
- · Audio capture and manipulation
- Basic 3D animation and HTML programming

#### **Program Skills:**

Adobe Creative Cloud programs including Photoshop, Illustrator, InDesign, etc. • QuarkXpress • Microsoft Office including PowerPoint, Word and Excel • Autodesk Fusion 360

#### Experience:

6/2017 - present

Senior Graphic Designer, Itron, Inc, Florham Park, NJ

4/2013 - 6/2017

Senior Graphic Designer, Comverge, Inc, Florham Park, NJ

8/2005 - 4/2013

Associate Director, Creative Services, BRIOmed, Inc, Livingston, NJ

5/2003 – 1/2005

Digital Media Artist, Johnson & Johnson, Global Pharmaceutical Communications Strategic Creative Services (K-

Force Agency) Raritan, NJ

10/1991 - 5/2003

Multimedia Graphic Artist, IMEDIA, Inc., Morristown, NJ

5/1989 - 10/1991

Zenographics Slide Designer, Crum & Forster Insurance, Basking Ridge, NJ

11/1987 - 5/1989

Genigraphics Slide Coordinator, Graphic Media, Fairfield, NJ

#### Education:

Rutgers University, Livingston College, Piscataway, NJ

Bachelor of Arts - Visual Arts

Art History Minor

Graduated Cum Laude, December 1986

#### Clients:

Allergan • Abbott • Actelion • Amylin • Amylin • Atlantic City Electric • Central Hudson Gas & Electric • Delmarva Power • Dominion Energy • Duke Energy • Endo Pharmaceuticals • Eli Lilly • Entergy • Johnson & Johnson • Janssen Pharmaceutical • NPS Pharmaceuticals • Ortho-McNeil Pharmaceutical • PECO • PEPCO • PNM and many others